



Possible.
Inspiring climate action

**functional
mobility**

autonomy

art

speed

**status
symbols**

freedom

privacy



Possible.
Inspiring climate action

A green Audi RS Q8 is driving on a two-lane asphalt road that curves through a hilly, arid landscape. The hills are covered in sparse, dry vegetation. The sky is overcast and grey. A pink rectangular box is superimposed at the top center of the image, containing the text "speed & freedom".

speed & freedom

Audi RS Q8

Combined fuel consumption in l/100 km: 12.1 (19.4 US mpg);

Combined CO₂ emissions in g/km: 277 – 276 (445.8 – 444.2 g/mi)

(Information on fuel consumption and CO₂ emissions as well as efficiency classes in ranges depending on the tires and alloy wheel rims used)

2019 Audi RS Q8

escape





ego





What's the problem with cars?



1

climate crisis

2

3

4

5

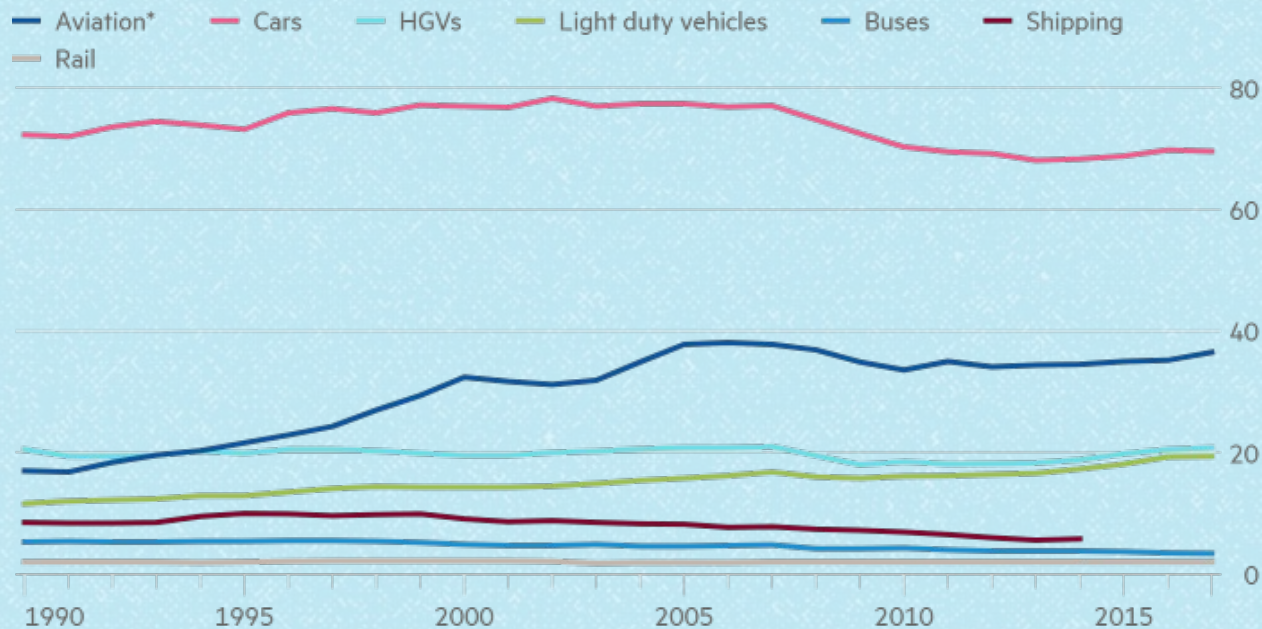
6

Possible.
Inspiring climate action

What's the
problem with
cars?

Greenhouse gas emissions in the UK by transport type

Million tonnes of carbon dioxide equivalent



*Domestic and international flights

Source: UK Department for Business, Energy & Industrial Strategy

© FT



Credit: Matt Bonner



1

2

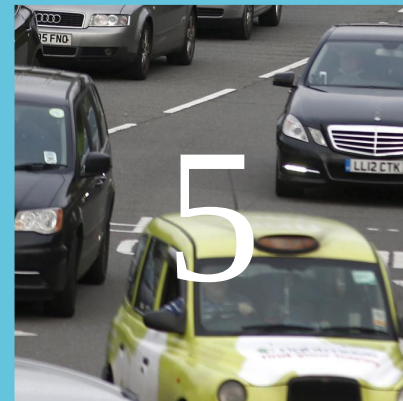
car collisions



3



4



5



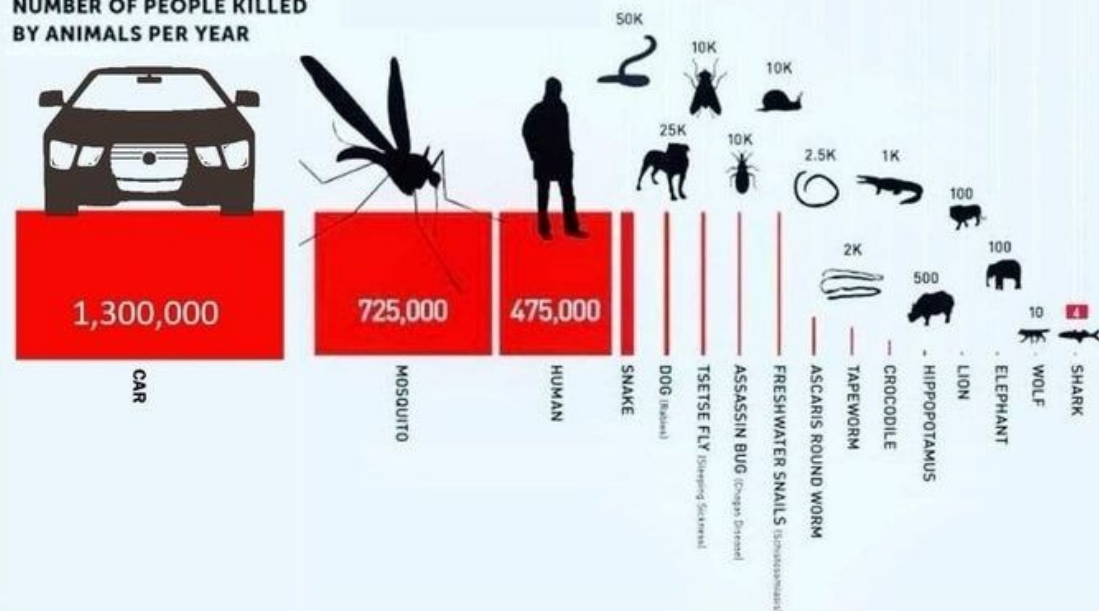
6

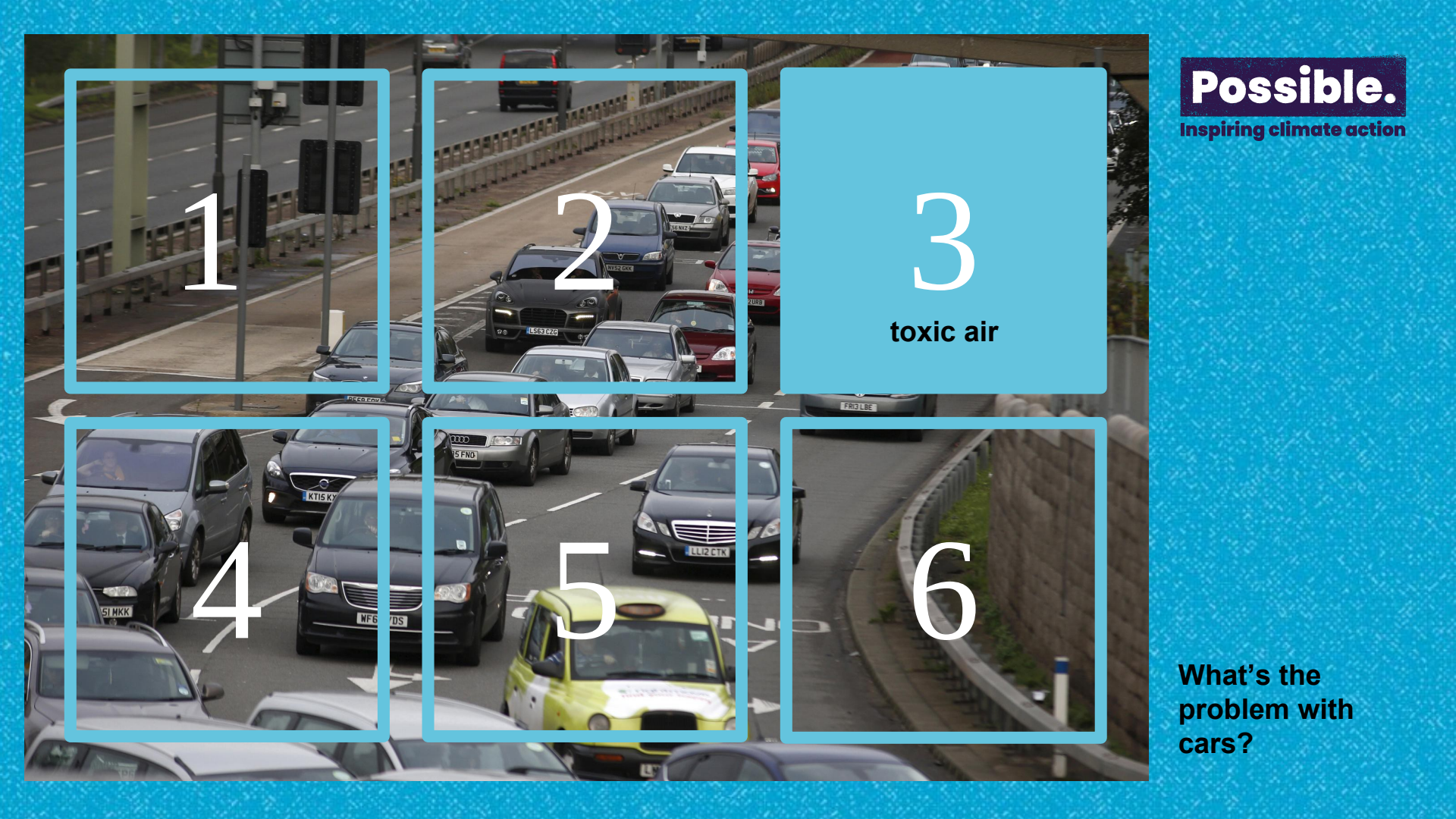
Possible.
Inspiring climate action

What's the
problem with
cars?

WORLD'S DEADLIEST ANIMALS

NUMBER OF PEOPLE KILLED
BY ANIMALS PER YEAR





1

2

3

toxic air

4

5

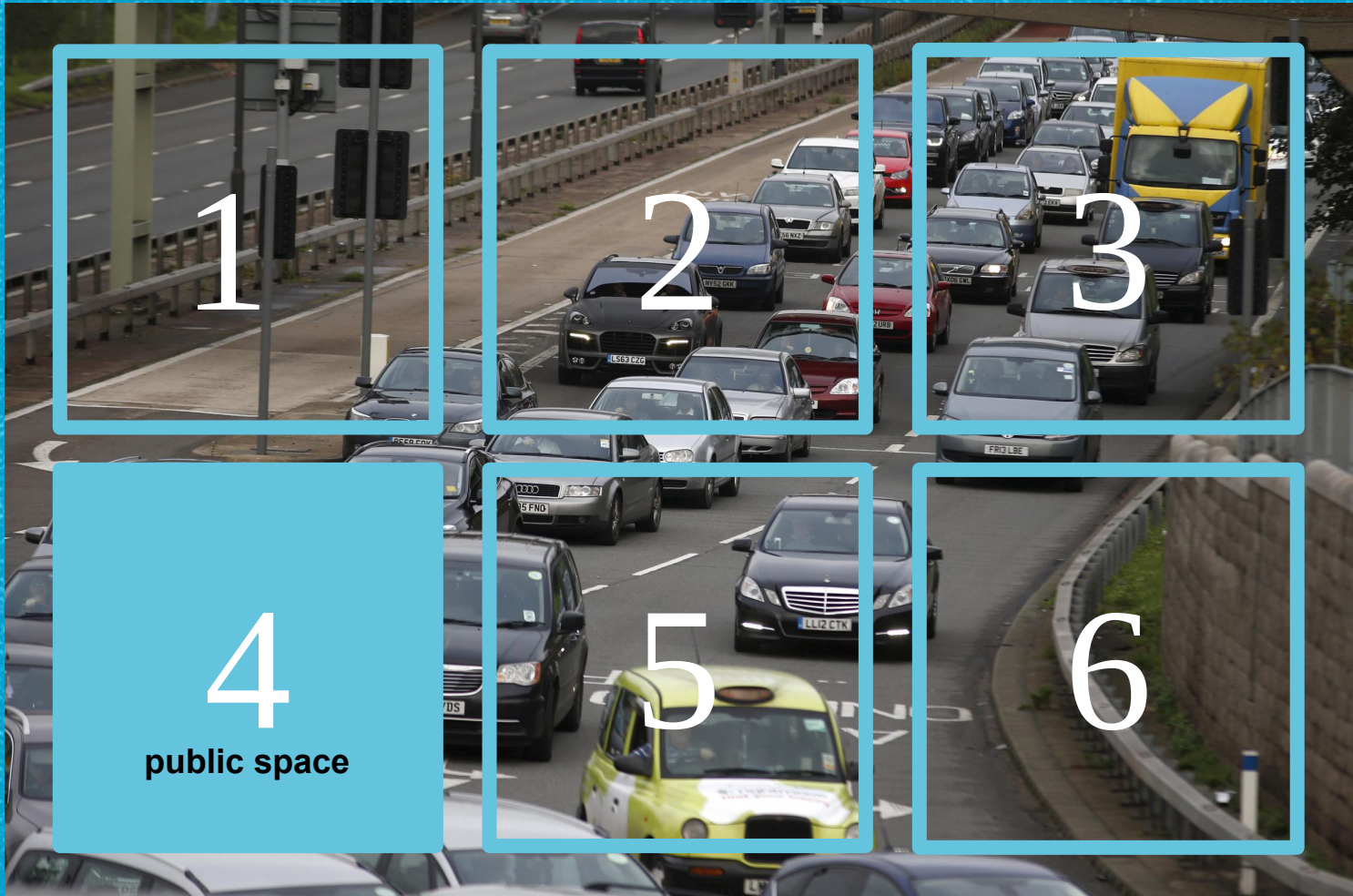
6

Possible.
Inspiring climate action

What's the
problem with
cars?



Ella Kissi Debrah:
new inquest to consider role of toxic air



1

2

3

4

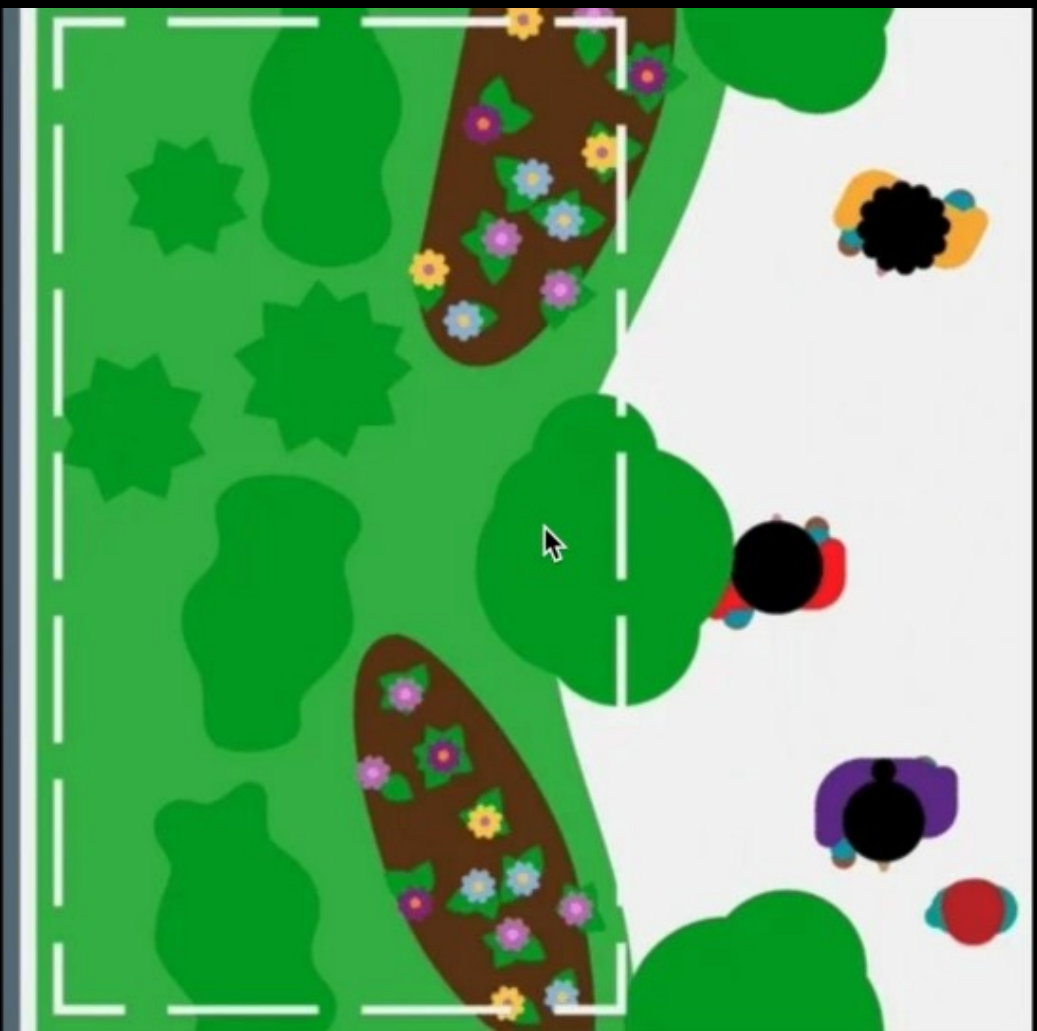
public space

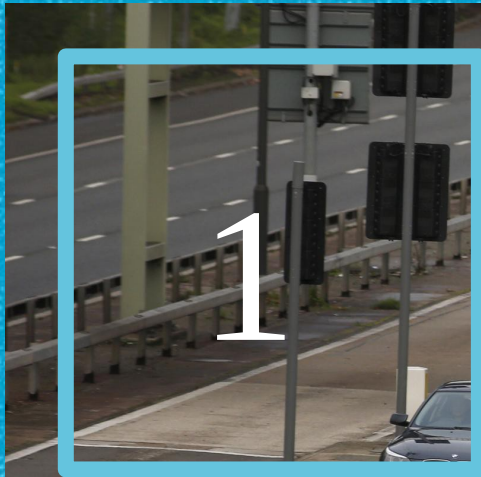
5

6

Possible.
Inspiring climate action

What's the
problem with
cars?





1



2



3



4

5

inequality

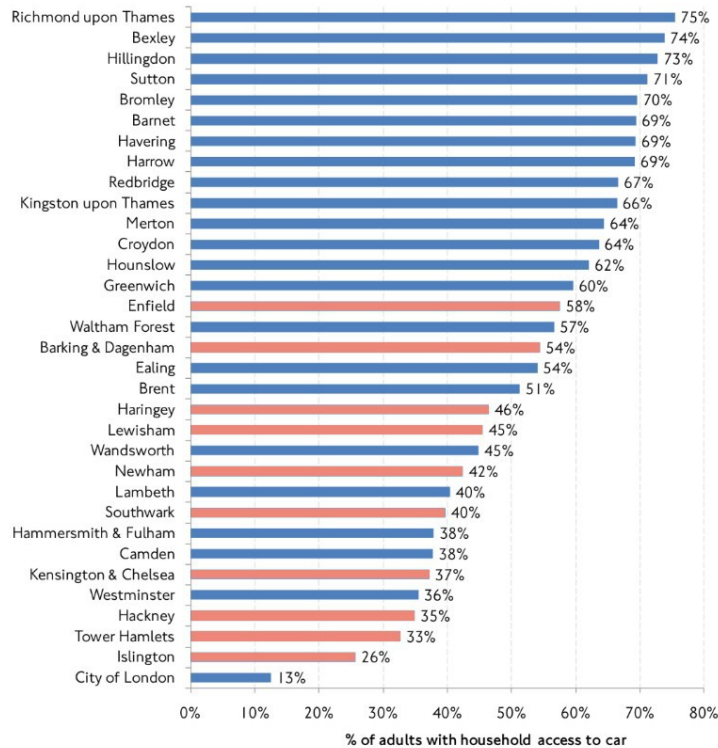


6

Possible.
Inspiring climate action

What's the
problem with
cars?

Figure 11 Household car access by borough, London residents.



Source: LTDS 2011/12.

*Note: the results for the City of London should be treated with caution due to the small sample size

**10 most deprived
London boroughs**



1

2

3

4

5

6

congestion

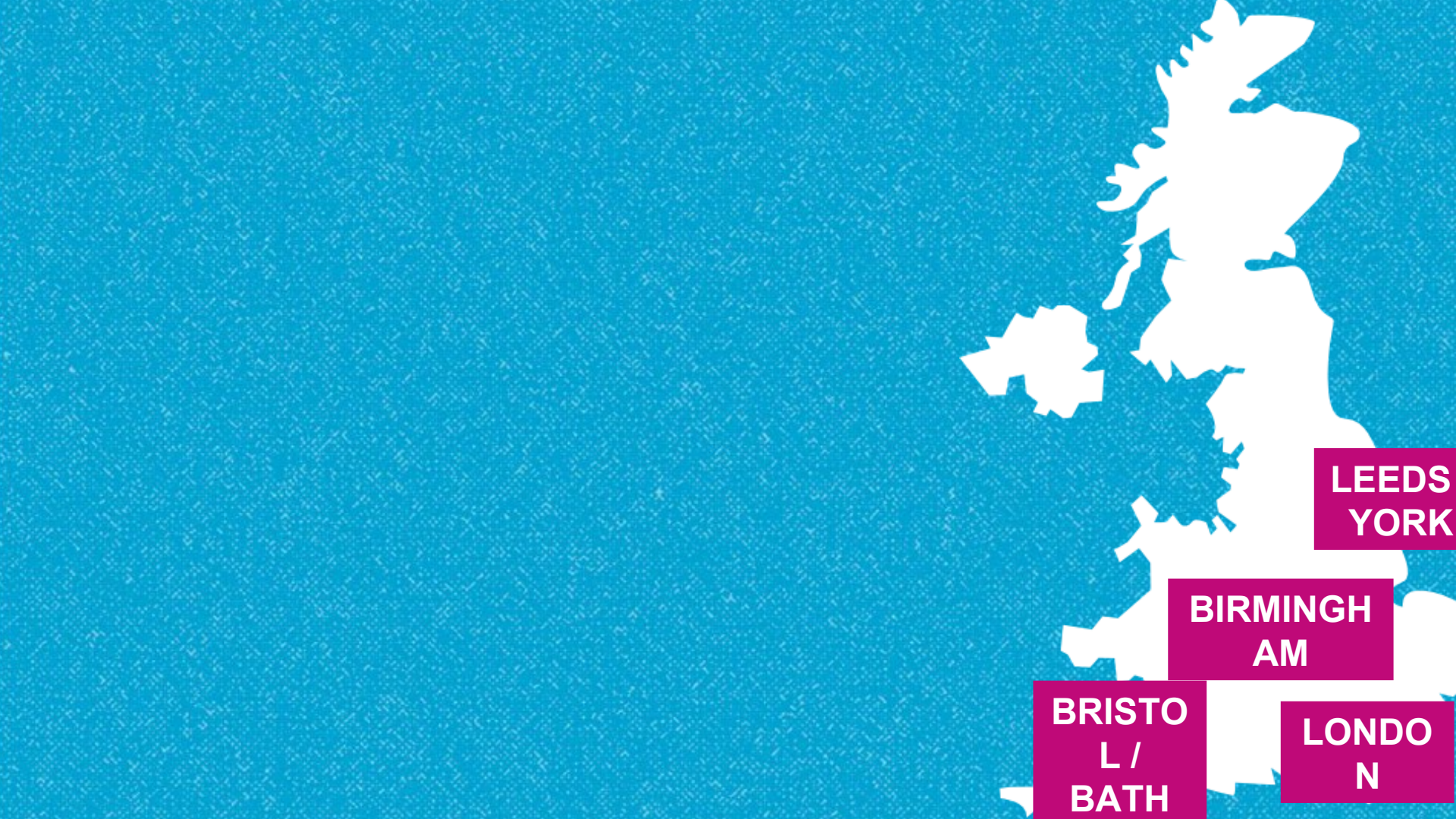
Possible.
Inspiring climate action

What's the
problem with
cars?



So what can we do?





**LEEDS
YORK**

**BIRMINGHAM
AM**

**BRISTOL
L /
BATH**

LONDON

1

parklets

2

air quality /
traffic monitoring

3

modal filters

4

petrol stations

5

mobility calculators

6

lobbying
LAs

7

sharing learnings

LEEDS
YORK

BIRMINGHAM

BRISTOL /
BATH

LONDON

wearepossible.org/name-our-lanes

We name the things we
love! London's cycleways
are numbered, not named.
It's time we changed that.


Name our
lanes



Thank you!

wearepossible.org

